



## You Can Help Address Homelessness: Support the 2025 CACH Coalition Fundraiser

**We All Have a Role to Play:** Homelessness affects our entire community. It touches our neighbors, coworkers, and sometimes even our own families. The Catawba Area Coalition for the Homeless (CACH) is working to ensure that homelessness is rare, brief, and non-recurring by providing stable housing solutions, supportive services, and prevention programs. But we need your help.

The 2025 CACH Coalition Fundraiser (**April 21–25**) is a call to action. This week-long online campaign will highlight the critical components of our homeless response system and rally support for long-term solutions that make homelessness rare, brief, and non-recurring. Half of all proceeds will directly benefit local coalition agencies while the other half will support our efforts at CACH. This unique opportunity allows your support to have a ripple effect throughout our entire community.

### The Challenges We Face

- **Underfunded Programs:** Many agencies lack the resources to cover essential operational costs, including staffing, facilities, and program expansion. Without sustainable funding, these organizations struggle to meet the growing need.
- **Declining Federal and Grant Funding:** Once-reliable funding sources are becoming increasingly competitive and uncertain, leaving service providers in a precarious position.
- **Rising Demand:** As housing costs soar, more families are at risk of losing their homes. The demand for homelessness services is greater than ever, making long-term funding solutions essential.

### How Your Donation Makes an Impact

- **Support Housing Services:** Your gift funds programs that help people transition from homelessness to stability.
- **Strengthen Local Nonprofits:** Half of all proceeds directly benefit our coalition partners, ensuring their work continues.
- **Educate the Community:** Your support helps us raise awareness and advocate for solutions to end homelessness.

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## Donor Levels

- **Housing Hero (\$1,000+)**: Recognition in our annual report, personal acknowledgment in our fundraiser wrap-up, and a story showing the impact of your donation.
- **Community Ally (\$500+)**: Recognition in our annual report and acknowledgment in our post-fundraiser communications.
- **Friend of CACH (\$100+)**: Acknowledgement in our post-fundraiser communications and a personalized thank-you.
- **Supporter (\$25+)**: Every dollar counts! Receive a personalized thank-you and updates on the fundraiser's success.

**Make Your Contribution Count:** You have the power to be part of the solution to homelessness. Your donation ensures more people in our community can transition from housing crisis to housing stability.

**Donate Today:** Email Melissa Carlyle at [melissa.carlyle@sccach.org](mailto:melissa.carlyle@sccach.org) or visit our [Fundraising Page](#) and complete the Sponsorship Form to become a donor.