



FAQs: 2025 CACH Coalition Fundraiser

1. Is this a physical event? No, this is not an in-person event. The 2025 CACH Coalition Fundraiser is a week-long online campaign (April 21–25) designed to raise awareness and support for our local homeless response system. Throughout the week, we will share educational videos, stories, and impact updates via our website and social media to highlight our efforts to make homelessness rare, brief, and non-recurring.

2. How does the fundraiser work? Individuals and businesses can support the campaign by making a donation or sponsorship pledge. Your support helps sustain and expand services and programs designed to prevent and reduce homelessness. Throughout the week, we will share information on how we are working to address homelessness in our region, garner support, and focus on long-term solutions.

3. Where can I follow along and learn more throughout the week? Visit the [Fundraising Page](#) on our website and follow us on [Facebook](#) and [Instagram](#) for daily updates, impact stories, and ways to get involved.

4. What does my donation or sponsorship support? Your contribution helps fund operational costs that keep essential programs running—such as case management, emergency shelter, and supportive services, and essential housing programs—ensuring people in crisis can quickly transition from homelessness to housing. Half of all funds raised will directly benefit our local coalition partners.

5. How can I become a sponsor or donor? You can [sponsor a day](#) by visiting our website and selecting your preferred sponsorship level. Businesses will receive special recognition based on their sponsorship tier.

7. Will my donation be tax-deductible? Yes! The Catawba Area Coalition for the Homeless (CACH) is a registered nonprofit, and all donations are tax-deductible to the extent allowed by law.

8. How can I help spread the word? We encourage you to share our website, social media posts, and your reason for supporting this cause with friends, family, and colleagues. Every share helps raise awareness and build a stronger, more supportive community.

Thank you for helping make homelessness rare, brief, and non-recurring.